



Every Baby Deserves a
Healthy Start
 SOUTHWEST FLORIDA



How you can Help

-  **Make a donation to help a baby have a healthy start in life**
-  **Sponsor an event**
-  **Adopt a neighborhood**
-  **Become a volunteer to:**
 - Help with an event
 - Share you expertise on a committee
 - Distribute posters and fliers
-  **Donate baby supplies**
-  **Help us spread the word about Healthy Start**

Funded in part by:



*Healthy Start Coalition
 of Southwest Florida*

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Because every child deserves a Healthy Start in life



Programs

Prenatal Care

Medical care for pregnant mothers who are *uninsured*

Healthy Start

Screening, education, counseling and case management for moms and babies at *high risk* for poor health outcomes

MomCare

Care management for pregnant women on *Medicaid*

Safe Haven for Newborns

Local chapter for Abandoned Baby law outreach

Opening Doors

Neighborhood outreach projects

Saving Babies

Fetal and infant mortality review projects

Healthy Kids

Affordable health insurance for middle class and working poor families



Healthy Start is a not-for-profit 501C(3) serving Collier, Glades, Hendry and Lee Counties since 1992. We are dedicated to saving babies by:

- ✧ Reducing the number of infant deaths
- ✧ Reduce the number of premature or low birthweight babies
- ✧ Improve health and developmental outcomes for young children

We help ensure moms and babies have access to needed medical care and other community services to help give their baby a Healthy Start in life. In 2003-2004, Healthy Start served more than 21,000 pregnant women, babies and young children up to age three who were at higher risk for poor health outcomes.

90% of Healthy Start dollars are spent on services

Healthy Start is a Good Investment

For every dollar spent on preventing an unhealthy birth, \$6.00 is saved in neonatal intensive care costs, recurrent hospital and medical expenses paid by Medicaid, exceptional and remedial education, child abuse and neglect investigations, and disability and dependency costs.

Source: "Florida's Children: Their Future is in Our Hands." 1997, Florida Developmental Disabilities Council